



The Transforming Words Foundation

SHARING STORIES, SHAPING SOCIETIES

*No matter what people
tell you, words and ideas can
change the world.*



Know Us

The Transforming Words Foundation (TTWF) is a newly established charity that has evolved from the social enterprise Black in White (BiW), which was founded in 2020 by poet, communications leader and equality, diversity and inclusion expert Charlotte Shyllon. Over the last four years, the BiW team has successfully run annual poetry competitions, which attract a wide demographic of people of all ages and backgrounds who resonate with the ability to express their experiences through poetry.

Containing poems by Charlotte and the winning and highly commended poetry competition entrants, five poetry collections have been published to date. These delve into the profound impacts of prejudice, racism, and unconscious bias experiences, which affect people of all ages, in the workplace and in childhood.

Building on the foundations laid by BiW, TTWF seeks to further the vision by sharing stories and shaping societies. We aim to amplify the voices of those who have been marginalised, offering them the tools and platforms to express their experiences and challenges through creative writing, visual interpretation and the spoken word. We are dedicated to fostering a world where every voice is heard, understood and valued, using words as a catalyst for change and healing.



Understand Us

Our mission

To create safe spaces where creativity serves as a powerful tool for healing, resilience, and social change. We empower individuals to confront and express experiences with racism, prejudice and personal challenges by using written, spoken and visual communication. We illuminate the impact of racism, celebrate all forms of diversity, and inspire the transformation of minds, hearts and lives.

Our vision

A world where every voice is heard, understood, and valued through the transformative power of words. We envision a future where creative expression is accessible to all, bridging divides, promoting healing and fostering a global culture of empathy and inclusion.

Our core values

Empowerment, Inclusivity, Creativity, Empathy, Education, Social Justice, Resilience.

Our strategic priorities

- Offer workshops, community outreach initiatives and collaborations with schools, institutions and organisations to promote creative writing and expression.
- Ensure organisational sustainability by diversifying our revenue streams, cultivating a larger donor base, and seeking grant opportunities that align with our mission.
- Increase awareness of our cause by advocating for the value of creative expression as a tool for mental wellness and social empowerment.
- Use data and feedback to review and refine our approach based, ensuring our initiatives are meaningful and impactful.



Support Us

Through creative expression, we aim to empower individuals, build resilience, break barriers, foster understanding and contribute to positive social change.

Under the leadership of our Chief Executive Officer Charlotte Shyllon, TTWF is now operating as a charity. We have a Board of Trustees comprising four outstanding individuals, namely Keith Aki-Sawyers, Annette Fisher, Dean McCarthy and Tanya von Ahlefeldt, and are applying for registration with the Charity Commission.

This is a pivotal moment for us. By supporting TTWF, you are investing in a future where voices that have been silenced find the strength to speak, heal and inspire others. Join us in creating spaces where words become a tool for empowerment, and every story shared lights the way to a more just and compassionate world.

Make a donation to help TTWF

Account name: Transforming Words Ltd

Sort code: 20-45-45

Account number: 13261581

Reference: TTWF donation

Volunteer

We are looking for people who share our vision to support our mission.

To become a volunteer, contact us at volunteer@transformingwords.co.uk.

Join our team

We will be recruiting several roles in the coming months.

For an informal chat in the first instance, contact Charlotte Shyllon on **07415 858 411**.

